

Trade Brochure



THE ASSOCIATION OF
SURGEONS OF INDIA
(ASI)



ASICON



17-19 DEC • Ahmedabad 2026

Venue:

Gujarat University Convention & Exhibition Centre (GUCEC)
Near Helmet Circle, Memnagar, Ahmedabad.

86TH

**ANNUAL CONFERENCE
OF THE ASSOCIATION OF
SURGEONS OF INDIA**



GUJARAT STATE CHAPTER
THE ASSOCIATION OF
SURGEONS OF INDIA
(ASI-GSC)



GUJARAT STATE
SURGEONS
ASSOCIATION
(GSSA)



ASSOCIATION
OF AHMEDABAD
SURGEONS
(AAS)

It is our pleasure to invite you to associate with **ASICON 2026**, the **86th Annual Conference of the Association of Surgeons of India**, scheduled to be held from **17th to 19th December 2026** at the **Gujarat University Convention & Exhibition Centre (GUCEC), Ahmedabad**.

For more than eight decades, **ASICON** has been the definitive national platform for the surgical community - bringing together decision-makers, academic leaders, innovators, and practicing surgeons from across India and the region. As we carry this legacy forward, Ahmedabad is proud to host **ASICON** once again, after the last edition hosted here in 2013, in a city known for its vibrant industry, academic excellence, strong healthcare ecosystem, and unmatched hospitality.

ASICON 2026 is expected to welcome a large and diverse gathering of surgeons, residents, academicians, hospital administrators, and healthcare stakeholders - making it a high-impact environment for meaningful engagement with the surgical fraternity. Across the conference, the scientific program will feature plenary sessions, panel discussions, specialty tracks, skill-based learning modules, and research presentations, ensuring sustained delegate presence and strong footfall throughout the event.

For industry partners, this is a strategic opportunity to:

- Showcase innovations and solutions aligned with surgical practice and patient care
- Engage directly with key opinion leaders (KOLs) and senior surgeons
- Build high-quality visibility through targeted branding and on-ground presence
- Strengthen relationships with the decision-making community within surgery

The Trade Exhibition and Sponsorship program has been structured to deliver value across different objectives-brand leadership, lead generation, product demonstrations, academic collaborations, and long-term market positioning.

We invite your organization to participate as an Exhibitor and/or Sponsor and become an integral part of **ASICON 2026**. Together, let us create a platform that advances surgical excellence while delivering strong partnership outcomes for the industry.

We look forward to welcoming you as a valued partner at **ASICON 2026, Ahmedabad**.

Long Live ASI

Organizing Committee
ASICON 2026



ASI CENTRAL COMMITTEE



**Dr. Pravin
R. Suryawanshi**
President 2025



Dr. D. Maruthu Pandian
Vice President
Incoming President
2026-2027



Dr. Probal Neogi
Immediate
Past President



Dr. Gaddi Diwakar
Secretary



**Dr. Madhumita
Mukhopadhyay**
Treasurer

ASICON 2026 ORGANISING COMMITTEE



Dr. Kaushik Gajjar
Patron



Dr. Pankaj Modi
Organising Chairman



Dr. Kaushik Shah
Organising Secretary



Dr. Bharat Panchal
Treasurer



Dr. Narendra Sanghavi
President, GSC ASI



Dr. Shashank Desai
President, GSSA

ASI EC MEMBERS – GUJARAT



Dr. Apurva Shah



Dr. Asit Patel



Dr. Minesh Gandhi



Dr. Shailesh Shah

COMMITTEE MEMBERS

Dr. Aakash Rathod
Dr. Esheet Shah
Dr. Gunvant Rathod
Dr. Hemant Leuva
Dr. Jayesh Parikh

**Dr. Kamlesh
Bhadreshwara**
Dr. Kirit Parmar
Dr. Maulik Mehta
Dr. Nina Shah

Dr. Parth Gajjar
Dr. Pritesh Patel
Dr. Prujal Parekh
Dr. Rajan Patel
Dr. Rashmi Thakkar

Dr. Sneh Shah
Dr. Vineet Chauhan
Dr. Viral Shah
Dr. Yash Sanghvi

ZONAL COORDINATORS

CENTRAL ZONE

Dr. Ashwin Shah
Dr. Divyesh Shah
Dr. Rupesh Shah

SAURASHTRA ZONE

Dr. Kartik Sutariya
Dr. Maulik Parikh
Dr. Vijay Raj Gohel

SOUTH ZONE

Dr. Dhaval Mangukia
Dr. Keyur Bhatt
Dr. Vikram Lotwala

NORTH GUJARAT ZONE

Dr. Ambrish Panchal
Dr. Nikunj Dave
Dr. Nishit Patel

DURING CONFERENCE OPPORTUNITIES

A AUDIO VISUALS

1. CME / Workshop	INR 15 Lakh
2. Conference Main Hall	INR 20 Lakh
3. Conference Other Halls (Any One)	INR 10 Lakh
4. Conference Paper Presentation Halls	INR 5 Lakh

B SPONSORSHIP EDUCATIONAL GRANT

1. Registration Counter Branding at Registration Counter at the identified locations by Organizing Committee	INR 50 Lakh
2. May I Help You Counter	INR 5 Lakh
3. Cloak Room	INR 10 Lakh
4. Announcement Booth	INR 10 Lakh
5. Lost & Found Counters	INR 5 Lakh
6. Mobile Charging Station	INR 5 Lakh
7. Coffee Kiosk / Water Kiosk / Cold Drinks (Total 5 Counters)	INR 3 Lakh Each / Day

C FACULTY CAFÉ / LOUNGE – ALL 4 DAYS

INR 20 Lakh

D PREVIEW ROOM – ALL 4 DAYS

INR 10 Lakh

E SCIENTIFIC SESSIONS

1) Session Sponsorship - <ul style="list-style-type: none">• Two Standees (6 Ft X 3 Ft) Outside Hall• Sponsors' collateral to be distributed to all attendees (Provided by Sponsor)• Sponsor Logo on Main Signage at the entrance to the Session Hall• Company Logo on Sponsor Panel	INR 10 Lakh / Session
2) Guest Lecture Sponsorship (30 Min)	INR 10 Lakh

F SCIENTIFIC WORKSHOPS – SOLE SPONSORSHIP

1. Surgical and Technology Workshops	INR 20 Lakh / Workshop
2. Other Workshops	INR 10 Lakh / Workshop

G TRANSPORT

1) Local Transportation	INR 10 Lakh
2) Sponsoring an International Faculty (Each) <ul style="list-style-type: none">• Company Banner on Conference Transport Vehicles• Company Logo on Sponsor Panel	INR 2.5 Lakh

DURING CONFERENCE OPPORTUNITIES

H F & B (FOOD & BEVERAGE) INR 50 Lakh

1 BANQUET DINNER WITH LIVE ENTERTAINMENT (18/12/2026)

- Banners at the Dinner Venue
- Acknowledgment in the Final Brochure
- 1 Regular Stall 6 Mt X 3 Mt (Complimentary)
- Free Full-page Advertisement in Souvenir
- Company Logo on Sponsor Panel

2 GALA DINNER WITH LIVE ENTERTAINMENT INR 75 Lakh (17/12/2026)

- Prime Exhibit Area in Main Exhibition Hall
- Free Advertisement in Souvenir
- Company Logo Hyperlinked on the Conference Website
- 2 Scientific Sessions of their choice (Not plenary)
- Inserts in Delegate Bags
- Company Logo on Sponsor Panel

3 CONFERENCE LUNCH (PER DAY) INR 25 Lakh

- 6 Standees (6 Ft X 6Ft) in all Lunch Areas
(4 in Faculty Lunch Area and 2 Standees in Lunch Area)
- Company Logo on Sponsor Panel

4 CME LUNCH (PER DAY) / WORKSHOP INR 15 Lakh

- 6 Standees (6 × 6 ft) in all Lunch Areas
(4 in Faculty Lunch area and 2 Standees in Lunch Area)
- Company Logo on Sponsor Panel

I SOUVENIR ADVERTISEMENT (E-SOUVENIR)

- | | |
|--|------------|
| 1. Booklet Opening Page | INR 6 Lakh |
| 2. Booklet Back Cover | INR 4 Lakh |
| 3. Booklet Back Side of Back Cover (Last Page) | INR 5 Lakh |
| 4. Full Page Color | INR 1 Lakh |
| 5. Half Page Color | INR 60,000 |

J POCKET PROGRAM (CONFERENCE) ADVERTISEMENT

- | | |
|--|------------|
| 1. Booklet Opening Page | INR 4 Lakh |
| 2. Booklet Back Cover | INR 3 Lakh |
| 3. Booklet Back Side of Back Cover (Last Page) | INR 2 Lakh |
| 4. Full Page Color | INR 1 Lakh |

K WORKSHOP MANUAL & POCKET PROGRAM SPONSORSHIP INR 5 Lakh

L ABSTRACT BOOKLET SPONSORSHIP INR 4 Lakh

DURING CONFERENCE OPPORTUNITIES

M DELEGATE KIT (KIT PROVIDED BY COMPANY)

INR 50 Lakh

- 2 Stalls in Prime Area (3 Mt X 3 Mt)
- The name of the Company will be displayed on Backdrop of Registration Counters
- Full Registration status for 4 Delegates
- Free Color Page Advertisement in Souvenir
- 1 insert in the Conference Bag (Collateral to be provided by the Sponsor)
- Company Logo to be printed on all Kits (Inside the bag)
- Company Logo on the Sponsor Panel

N OTHERS

- | | |
|---|-------------|
| 1) Spouse Area Branding | INR 10 Lakh |
| 2) Round the Clock Tea, Coffee, Snacks – 4 days (Arranged by Company) | INR 30 Lakh |
| 3) Accompanying Person's Kit | INR 10 Lakh |
| 4) Mementoes | INR 15 Lakh |
| 5) Branded Pen / Writing Pads (Provided by Company) | INR 5 Lakh |
| 6) Conference T-Shirt (Provided by Company) | INR 5 Lakh |
| 7) Conference Tie (Provided by Company) | INR 5 Lakh |
| 8) Gifts / insertions in Delegate Kit (Small size) | INR 5 Lakh |
| 9) Direction / Information / Signage's (Only one) | INR 4 Lakh |

O INNOVATIVE SCIENTIFIC STALLS (8 STALLS APPROX.)

P POST CONFERENCE OPPORTUNITIES

DVD OF THE PROCEEDINGS
(ONLY CONFERENCE / ONLINE SESSIONS)

BOOTH CHARGES

- | | | |
|----|----------------|-------------|
| 1. | 3X3 Booth | INR 5 Lakh |
| 2. | 6X3 Booth | INR 10 Lakh |
| 3. | 9X3 Booth | INR 15 Lakh |
| 4. | 36 Sq Mt Laugh | INR 25 Lakh |
| 5. | 42 SQ MT Laugh | INR 30 Lakh |
| 6. | 54 SQ MT Laugh | INR 40 Lakh |

- If booth is open from Two Side 10% extra
- If booth is open from Three Side 15% extra

PLATINUM SPONSOR INR 1 CRORE	DIAMOND SPONSOR INR 75 LAKH	GOLD SPONSOR INR 50 LAKH	SILVER SPONSOR INR 40 LAKH
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PRE CONFERENCE OPPORTUNITIES

Q PUBLICATION / PRINTING & POSTING

Company Logo as Supporter in:

- | | |
|---------------------|------------|
| 1) Brochure (First) | INR 5 Lakh |
| 2) Newsletters | INR 5 Lakh |
| 3) E-mailers | INR 5 Lakh |

R ADVERTISEMENT IN SECOND AND FINAL ANNOUNCEMENT

- | | |
|---|------------|
| 1) Brochure Back Cover | INR 5 Lakh |
| 2) Brochure Back side of Back cover (Last page) | INR 4 Lakh |
| 3) Full Page Color | INR 3 Lakh |

S ADVERTISEMENT AS WEB BANNER

- | | |
|--|-------------|
| 1) Web Banner | INR 10 Lakh |
| Size: 1170 Px (Width) X 70 Px (Height) | |
| Position: At the bottom of the Website | |
| File Format: JPEG, PNG, GIF | |

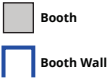
T ADVERTISEMENT IN MOBILE APPLICATION

- | | |
|--|------------|
| 1) Banner Advt on Application Main Menu Page | INR 5 Lakh |
| 2) Banner Advt on Application Sub Pages | INR 2 Lakh |
| The universal Mobile Application Banner Ad is defined as a still image(s), text, or a combination of these intended for use in mass-market campaigns, where the goal is a good user experience across all mobile phone models, network technologies, and data bandwidths. A Mobile Application Banner ad can be clickable by the end user. | |
| 3) Interstitial Advt | INR 8 Lakh |
| Interstitial Ad is a full-screen advertisement, which will be placed as a "bumper" screen for the launch and exit of the application. This interstitial may also be active or static. | |

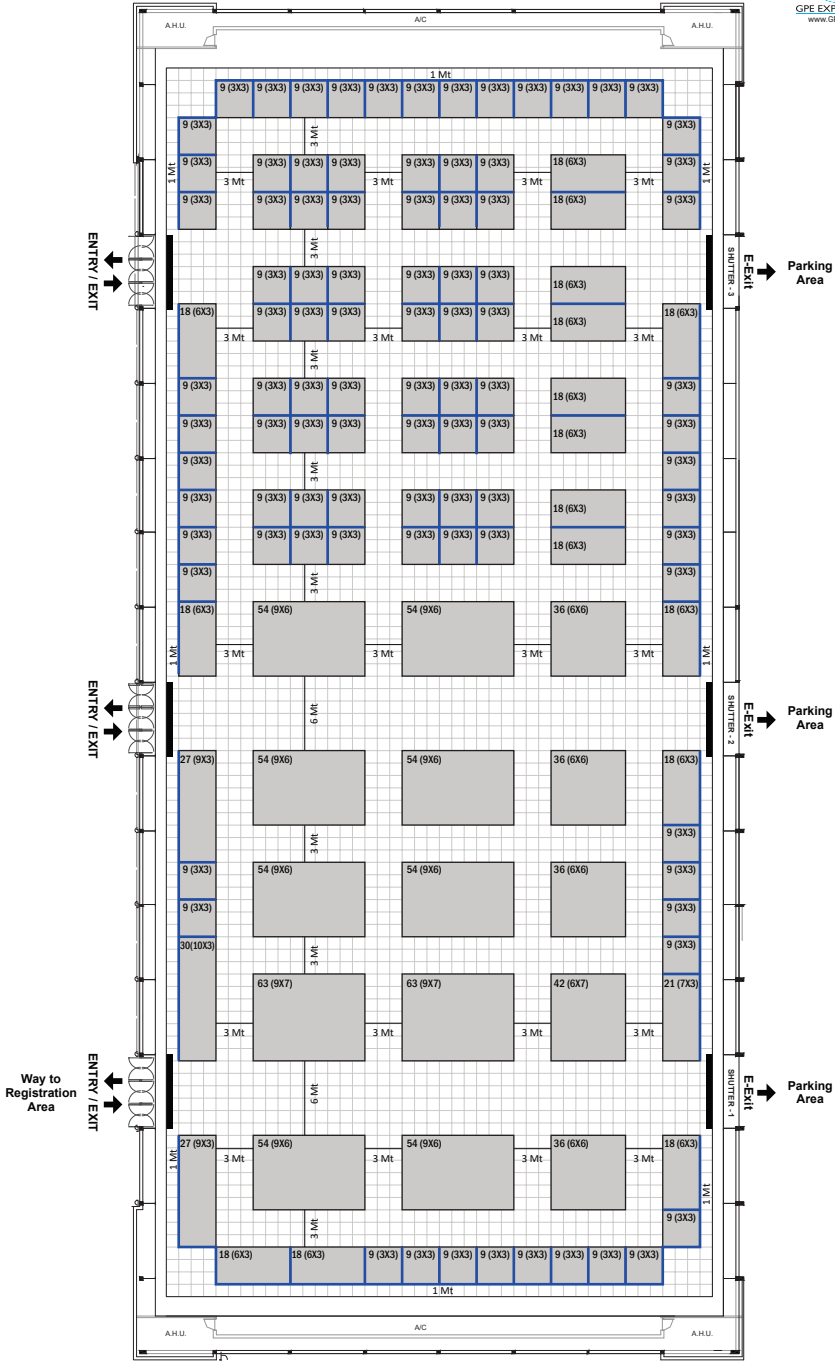
All Prices excluding 18% GST

EXHIBITION LAYOUT

VENUE:
GUJARAT UNIVERSITY CONVENTION
EXHIBITION CENTER, AHMEDABAD, GUJARAT.



Conference Managed by:
GPE
GPE EXPO PVT. LTD.
www.GPEexpo.com



ABOUT VENUE

GUJARAT UNIVERSITY CONVENTION & EXHIBITION CENTRE (GUCEC)

Near Helmet Circle,
Memnagar, Ahmedabad.

The Gujarat University Convention & Exhibition Center (GUCEC) in Ahmedabad is a modern venue designed to host conferences, exhibitions, and large events. It features multiple halls of varying capacities suitable for conventions, trade fairs, and cultural events. The center offers state-of-the-art audio-visual equipment, ample parking, and easy access from major roads and public transportation hubs. Its flexible spaces allow configurations for business meetings, exhibitions, and banquets. The GUCEC is part of the Gujarat University campus, providing a professional environment with modern amenities.



2,10,000 SQ. MT. SPACE AVAILABLE

SITUATED AT CENTER OF THE CITY

CENTRALIZED AIR CONDITIONER



***For any query, contact
Conference Secretariat:***

PANCHSHIL HOSPITAL

Nr. Sabarmati Police Station

Gujarat State Highway 41, Ramnagar, Sabarmati,
Ahmedabad – 380005, Gujarat, India.

Mobile: +91 99980 84544

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**Conference
Managed by:**



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